

May 31, 2009

Janice Fitzgerald  
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**PRESS RELEASE:**

**Brockton** - Janice Fitzgerald, a 51 year resident of Brockton, wants to improve the appearance of the city. "It's time for us proud Brocktonian's to stand together and make a change in how our city looks." With the help and support from the Garden Club, Mayor James Harrington, City Council, the Downtown, Campello and Montello Business Associations, Brockton 21<sup>st</sup> Century Corporation, Fuller Craft Museum, Brockton Parks Dept. and Metro South Chamber of Commerce, Janice will be launching a citywide beautification initiative. Starting with the "Brockton Blooms!" Garden Contest.

This contest will recognize and honor those "green thumbs" who are helping to improve our city. There will be prizes awarded for each winner in the many categories. In late August the winners will receive their prizes at an awards ceremony.

Residents and businesses are encouraged to nominate their own or a neighbor's garden, window box, or front, back or side yard. Only gardens planted by amateur gardeners are eligible to take part in the contest. Entrants are required to submit a 4x6 color photograph of their garden along with an official entry form. Using these photos, judges will narrow the entrants to five finalists per category. Site visits by contest judges will determine the winners. Entry deadline is July 17, 2009 at 4:00pm. For more information on this contest or future beautification initiatives please contact Janice Fitzgerald at (508) 580-7811. "Brockton Blooms" nomination packets are available at the Brockton Council on Aging or on the city website, [www.brockton-ma.gov](http://www.brockton-ma.gov).

"I am hoping that people will join me in my efforts to beautify the city."

# *“Brockton Blooms!”*

## **Garden Contest 2009**

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### *Contest Information*

#### **Eligibility**

Brockton resident, business or organization gardens. Amateur gardeners work only.

#### **Important Dates**

(Subject to change)

**Entry Deadline:** Friday, July 17<sup>th</sup>, 4:00pm  
**Finalist Notification:** July 24 (5 per category)  
**Judges Visit Finalists Gardens:** August 1 & 2  
**Awards Ceremony:** Late August (TBA)

#### **General Information**

Photographs (4x6 color) or images submitted to the “Brockton Blooms” committee become property of committee, which may be used for press or marketing purposes. The committee has the right to choose the appropriate garden category for entrants if one has not been chosen or if committee believes the garden should be placed in a different category. For more information please call Janice at (508) 580-7811.

#### **Judging Criteria**

General Appeal  
Use of Color  
Definition-Neatness  
Plant Material-Variety/Quality  
Garden Hardware-Furnishings/Art

“A Citywide Celebration of Pride” - Generously Sponsored By:

Mayor James E. Harrington  
Brockton Garden Club  
Downtown Business Association  
Brockton 21<sup>st</sup> Century Corporation

Campello Business Association  
Montello Business Association  
Fuller Craft Museum  
Metro South Chamber of Commerce

Community Connections  
Brockton Parks Dept.  
Brockton City Council